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Morteau, October 1st 2002

## **Tell Target, a new creative studio ...**

Since the first of September, there is a newcomer in the world of creative providers: Tell Target.

Launched by four specialists, Tell Target is a creative studio specialized in the realization of interactive gaming, movies, cartoons, marketing campaigns and Web sites. Tell Target also includes a counsel section where its members will share their knowledge with the customers and a Flash programming training pole to help creative young people boosting their career by using this software...

The aim of Tell Target is to provide their customers, both in France and abroad, with personalized products and services suited to their specific needs.

Stéphane Declercq (Creative Manager), Claude Estievenart (Sales Manager), Loïc Manquest (Artistic Director) and Kevin Nave (Research and Development Department) are the co-founders of a team rich with years of multiple and successful experiences in web innovation and marketing. With a background including projects for TF1, France2, Canal +, M6Game, Noos Cable, Europe2, and RTL, the Tell Target team provides its customers with innovative content and services, pushing back the limits of creativity.

Tell Target offers both original communication strategies and entertainment conception, allowing companies to reach their on-line and off-line marketing objectives with on-target budgets.

Be it to release products or services, to communicate on innovative supports, all with real-time follow up of the projects taken on (Web Progress), Tell Target gives life to your ideas!

As underlines it Stéphane Declercq, co-founder of the company, "Today, a website must no longer be only informative, it needs to be attractive and entertaining to have visitors coming back and to take them a step further in their interactive visit".

Tell Target corporate website already gives customers information about the company as well as commercial offers: [www.telltargt.com](http://www.telltargt.com)

### **For further information, contact :**

Stéphane Declercq

Tell Target

19 Grande Rue, 25500 Morteau - France

☎ - Fax +333.81.67.99.16 / [contact@telltargt.com](mailto:contact@telltargt.com)